Biography for Ole Frijs-Madsen, Ambassador of Denmark.



Ole Frijs-Madsen has been a Danish diplomat for more than 30 years working in both the public and private sector. He was born in 1960 and graduated as a Master of Law from Copenhagen University. He also has degrees and diplomas from The Wharton School and University of Nice.

The professional focus throughout his career has been on **European affairs, Nordic-Baltic cooperation, general foreign and security policy as well as trade, export and foreign investments.**

Ole Frijs-Madsen was Director of the **Baltic Development Forum** 2001-2007 (chaired by fmr. Foreign Minister Uffe Ellemann-Jensen).

He was Director of **Invest in Denmark** – the national Danish foreign investment agency 2007-2011.

Since 2011 Ole Frijs-Madsen has been residing **ambassador** in Buenos Aires, Riyadh, Prague and Zagreb (2021) while also being accredited to Uruguay, Paraguay, Bahrain, Kuwait, Oman and Yemen. His former diplomatic postings includes Geneva and London.

Over the years he has worked with hundreds of Danish and foreign companies with a view to sustain innovation, employment, investments and sustainable economic growth.

He is one of the most experienced Danish ambassadors within **Economic Diplomacy, Communication, Stakeholder Management and Public Affairs**.

Ole Frijs-Madsen is married and has three children and two grandchildren.

He speaks French, German, English and also enjoys Nordic languages.

Ole Frijs-Madsen has been awarded the Knight of Dannebrog of the 1st Class.